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**PRESS RELEASE**

Carbon Trade Exchange  
30 March 2011

# Carbon Trade Exchange launches interface with Westpac

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Carbon Trade Exchange shows businesses how they can take the lead in the fight against Climate Change.

Sydney: Carbon Trade Exchange and Westpac have teamed up to create the world's first electronic interface for the voluntary carbon market. The unique solution will allow companies to trade as buyers or sellers into the Carbon Trade Exchange from their own bank account.

The platform provides a secure end-to-end electronic solution for businesses who wish to trade carbon to offset their emissions; setting an example to the rest of the world that businesses need to be the leader in tackling climate change.

"The Carbon Trade Exchange provides companies with an easy to use platform for buying and selling credits. You can select a type of credit, the amount you want to pay, and to which renewable project you want your money to go to.", said Wayne Sharpe, CEO & Founder of Carbon Trade Exchange.

"All transactions happen instantaneously. All you need is access to the internet, a bank account and cash to settle any trades. We chose Westpac as our banking partner, because it's the largest corporate bank in Australia and has relationships with some of the largest financial institutions in the world. We also wanted to make our platform as easy as possible to use".

Buying carbon credits is the best way to offset unavoidable CO<sub>2</sub> emissions. It allows businesses to reduce their carbon footprint and become carbon neutral. The Carbon Trade Exchange is the most efficient way a business can manage this process, considerably reducing the cost of trading. Companies who become carbon neutral invariably increase their focus on reducing their emissions, which leads to a direct saving far in excess of the original cost of offsetting their emissions. More importantly, by voluntary action, companies all over the world are showing they mean business in the battle against climate change; sustainable, profitable and conscious of the impact their activities are having on the environment.

Wayne Sharpe added, "With a banking solution; organisations of all sizes can now buy internationally recognised carbon credits (Australia NCOS), and do it with ease, confidence, at a reduced cost ."

Westpac is the first bank to take this step and gives carbon buyers access to a large range of global voluntary offset projects; ranging from energy efficiency and renewable energy to forestry and waste to energy.

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## About CTX

Carbon Trade Exchange is a global carbon credit trading exchange. The exchange enables carbon buyers and sellers from around the world to trade most major voluntary carbon standards in an extremely efficient, end-to-end electronic process. The Carbon Trade Exchange is the world's first web based electronic platform for Voluntary Carbon Credits (VERs) and international offset credits (Certified Emission Reductions or CERs).

Carbon Trade Exchange operates from offices in Australia, London and New York. They have a dynamic and highly experienced management team supported by a global board of Directors, led by founder and CEO Wayne Sharpe.

## Media Contacts

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