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**PRESS RELEASE**

Carbon Trade Exchange  
10 May 2011

# Carbon Trade Exchange appoints New European Managing Director

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The rapid growth of Carbon Trade Exchange, has initiated appointments of two senior executives for its London office.

London: Sydney:

As Managing Director for the European Operations, Lloyd Fleming joined the Senior Management Team. Stephen Mooney, VP Business Development for [Iveridis](#), also joins CTX on a contractual arrangement to drive international sales. The two new appointments are critical for the business strategy moving forwards. Wayne Sharpe, CEO stated "Both appointments are key to our business operations and we are delighted of its growth so far. The recruitment of Lloyd and the contract with [Iveridis](#) means we can step up the global business development and I can focus on building the enterprise".

Lloyd Fleming brings a diverse range of skills and experiences from finance, energy, risk and strategy with many years' experience working with companies on complex issues and emerging market opportunities. Recently Lloyd has worked as Director for Australia & New Zealand Bank (ANZ) Institutional Sustainability team developing revenue opportunities for financing; based on climate change impacts, carbon markets and energy efficiency. Lloyd states "I am delighted to be helping to build Carbon Trade Exchange at this exciting time of growth worldwide. The need for innovation and transparency within the industry is imperative, and to be part of this dynamic company with groundbreaking technology is not only exciting for Carbon Trade Exchange itself, but for the future of the industry and climate change".

Stephen Mooney has over 15 years' experience working in sales and business development across a broad range of business sectors in both Fortune 500 environment and a startup as co-founder of Carbonetworks, Global software solution for emissions management . He has an extensive network within the sustainable community dating back over ten years and has worked with a range of sustainable solution providers including EcoSecurities, Camco, BlueSource, and SGS. "The carbon space is an emerging market with more and more companies recognising the need for a price on carbon", says Stephen. " The Carbon Trade Exchange is a visionary way for these companies to trade carbon, a requirement much needed in an industry quoted to be worth three trillion dollars by 2020".

The Carbon Trade Exchange welcomes both Lloyd Fleming and Stephen Mooney to the team and looks forward to the continual growth of the exchange platform and future requirement of staff.

-Ends-

iVeridis - iVeridis is a SaaS software company that helps make green businesses more successful. We provide sales and business development acceleration solutions to companies by aligning products and services to customer needs. <http://www.iveridis.com>

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**MEDIA CONTACTS:**

Rachel Light: [rachel.light@carbontradexchange.com](mailto:rachel.light@carbontradexchange.com)

UK: +44 (0)7870 591701

Aus: +61 (0)457 070010

**About Lloyd**

Lloyd's commercial experience began over 20 years ago with a small commercial law firm. In 1993 he moved to Standard Chartered to help establish a market risk management function. Progressing through a number of credit and operational risk roles, he moved to Enron Corporation in early 2000 and gained a breadth of experience across electricity, gas, broadband and metals trading.

Returning to Australia in September 2002, Lloyd worked for PwC in financial risk management before moving to ANZ into a strategic risk role. Lloyd's growing interest in sustainability and climate change ultimately led to his becoming a director in ANZ's Institutional Sustainability team for two years. In this role he worked on developing revenue opportunities for financing based on climate change impacts, carbon markets and energy efficiency. He also developed carbon neutral strategies, developed and implemented a divisional sustainability strategy and helped develop business lending policy for water, energy and mining.

Lloyd has consulted in carbon and sustainability since 2009, returning to live and work in the UK in early 2011.

**About Stephen**

Stephen has over 15 years experience working in sales and business development across a broad range of business sectors in both a startup and Fortune 500 environment. As co-founder of Carbonetworks/ENXSuite he was responsible for sales, strategic business development and industry initiatives and has worked with key stakeholders including The City of Chicago, Sears, Morgan Stanley & Logica PLC to help shape ENXSuite's strategic direction and revenue growth. He has an extensive network within the sustainable community dating back over ten years and has worked with a range of sustainability solution providers including EcoSecurities, Camco, BlueSource, and SGS. He is a frequent guest lecturer and has a number of articles on sustainability published in top industry magazines including *World Coal* and *Aviation Magazine*.

Prior to joining ENXSuite he served in a sales/business development for Pfizer and also launched RIM's Blackberry into Western Canada. Stephen is a graduate of The University of Calgary and The University of Victoria, from which he has an MBA.