
PRESS RELEASE

Carbon Trade Exchange
12th of December 2011

Carbon Trading Goes Mobile in World First!

Sydney & London: 12th December 2011

Carbon Trade Exchange (CTX), the world's first global carbon credit (offset) trading marketplace, today expanded its service for brokers and corporate clients by launching a new mobile service/application.

The service provides carbon buyers and sellers with access to the exchange anywhere in the world to search, identify and buy carbon credits in real time. This is based on the Blink Mobility Platform from BlinkMobile which has been developed in conjunction with EcoView Global (a technology consulting and enterprise services organisation) for accessing the global CTX trading platform.

The mobile site will work across all smart phones and tablets; including iPhone's, iPad's, Android phones, all Android tablets, Blackberry, Blackberry tablet, Nokia and others.

CTX Mobile gives access to the list of all credits on the CTX platform, which has full search functionality, pricing and links to due diligence documents making this the perfect mobile tool for all Carbon Traders. This will give global exposure to even the smallest environmental project credits worldwide, including future credits produced under Australia's Carbon Farming initiative (CFI).

The mobilisation of the CTX data will be of significant benefit to brokers who need to access current pricing when out on the road visiting clients. The ability to carry out on-the-spot trades will enable brokers to bring a new immediacy to their client relationships. This will allow consummation of sales within minutes rather than in days or weeks. Corporate clients will also benefit from this technology as their internal staffs are now free to calculate emissions offset requirements, research and identify the most appropriate lowest-cost reduction alternatives. For European regulated market traders the technology is a revolution for how compliance trading may be done next year and in the future, and an indication of things to come as other regulated markets emerge globally.

Wayne Sharpe, CEO & Founder of CTX commented: "Even though the carbon market is still relatively young, it is forecast to be the largest commodities market worldwide by 2020. It is likely to become a far more volatile in the next few years as there will be an increasing number of purchasing opportunities for companies that want to participate in the carbon sector domestically and internationally all over the world. As in any market, transparency of product and price is an important factor in obtaining a competitive advantage."

The CTX trading platform operates as a cloud-based service and was created using Microsoft technologies, allowing web based access from any computer. With mobilisation, the end result is a seamless experience for CTX clients regardless of the way in which they engage with the trading platform.

Sharpe adds, "For most companies, the buying of carbon offsets will not be their core business. It will be an activity that needs to be easy, convenient and available in a cost effective way."

"It's incredible to think that a broker, CEO, CFO or Head of Sustainability could be on the beach in Australia or in Paris or New York, buying carbon credits, real time, from China, South America or Africa, in an end-to-end electronic transaction. We believe that the mobility we've announced today is the future of carbon trading."

The new technology is live for Carbon Trade exchange members today.

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About Carbon Trade Exchange

Carbon Trade Exchange is a global carbon credit trading exchange. The exchange enables carbon buyers and sellers from around the world to trade most major voluntary carbon standards in an extremely efficient, end-to-end electronic process. The Carbon Trade Exchange is the world's first web based electronic platform for Voluntary Carbon Credits (VERs) and international offset credits, Certified Emission Reductions (CERs).

Carbon Trade Exchange operates from offices in Australia and London. They have a dynamic and highly experienced management team supported by a global board of Directors, led by Founder and CEO Wayne Sharpe.

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About BlinkMobile Interactive

BlinkMobile Interactive develops and markets a Mobile Enterprise Application Platform (MEAP) that allows organisations to build, manage and deploy rich mobile interactions and response mechanisms from their existing web based applications and core business systems. Focused on a corporate customer base and running a PaaS business model, BlinkMobile's enterprise mobility services are unique in that all development begins with the user interface and required interactions. BlinkMobile's Interaction Oriented Architecture dynamically repurposes content via web services, application APIs and intranet/extranet applications to serve each mobile interaction. The platform, client services and end-user experience resulting from BlinkMobile's services are internationally innovative. Visit <http://www.blinkmobile.com.au> or call 02 4340 5110.

About EcoViewGlobal Pty Ltd

EcoView Global Pty Ltd is a provider of enterprise software solutions and services with headquarters in Sydney, Australia, delivering innovative business software solutions to meet the needs of today's enterprises and the environment in which they operate. Our loyal customer base spans a multitude of industries including local and state government, education, banking and financial services, automotive and distribution, mining and power generation as well as the hospitality industry. For more information, please go to our web site <http://www.ecoviewglobal.com/>, or call 1300 369 941.

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